



Data for November 2006

CALIFORNIA Dairy Information

B U L L E T I N

A publication serving the dairy industry for over 64 years

Packaged Fluid Milk in California - Container Survey

Percentage of Total Fluid Milk Products Sold, by Size of Container

October of Selected Years: 2002, 2003, 2004, 2005, and 2006

Year	3, 5, 6 Gallon	1 Gallon	1/2 Gallon	Quart	1/3 Quart (10 oz.)	Pint	1/2 Pint & (8 oz. Pouch)	4 oz. (Pouch)	12, 14 oz.	Other
Percent										
2002	1.16%	68.80%	14.74%	2.45%	0.68%	2.16%	9.80%	0.06%	0.01%	0.13%
2003	1.15%	68.15%	16.18%	2.87%	0.63%	2.19%	8.75%	0.06%	0.01%	0.23%
2004	1.02%	69.49%	15.08%	2.52%	0.41%	1.97%	8.82%	0.09%	0.35%	0.26%
2005	1.06%	69.89%	14.99%	2.32%	0.41%	1.70%	9.10%	0.19%	0.35%	0.01%
2006	0.85%	69.66%	15.25%	2.08%	0.40%	1.74%	8.97%	0.09%	0.28%	0.67%

Percentage of Total Fluid Milk Products Sold, by Type of Container

October of Selected Years: 2002, 2003, 2004, 2005 and 2006

Year	Glass	Paper	Plastic	Bag
Percent				
2002	0.07%	21.12%	77.66%	1.15%
2003	0.04%	19.11%	80.11%	0.96%
2004	0.06%	17.17%	82.28%	0.47%
2005	0.06%	17.24%	82.15%	0.55%
2006	0.07%	17.70%	81.86%	0.36%

- The top three containers of fluid milk sold in California for October 2006 were: gallon plastic containers (70%); half gallon paper containers (8.1%); and half pint paper containers (7.1%).
- Sales of fluid milk in paper containers increased slightly, but still down from 2002-2003 levels.
- The proportion of fluid milk products sold in plastic containers has remained fairly constant since 2002.
- The gallon size container continued to be the most utilized size container for fluid milk products, followed by the half gallon and half pint/8 oz. pouch size containers, respectively.

(See Page 28 for detailed report)

